



**Prysmian**  
Group  
**NEWS**

# **Prysmian Group to power the Louvre Abu Dhabi**

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**UAE**

The new Museum, the largest one in the Arabian Peninsula, cabled with 500 km of Fire Resistant cables Prysmian Group supplied **over 500 km of FP Fire Resistant cables for the Louvre Abu Dhabi**, which opened its doors to the public on last November 11th. The company supplied its enhanced fire resistant cables, a **mixture of both FPPLUS and FPPLUS FLEX cables**, which offer extended fire survival times, coupled with low flame spread and very low emission of smoke and dangerous gases in the event of a fire. This allows guests **longer time to evacuate the building and ensures better operating conditions for the emergency teams**. Moreover, fire-resistant cables ensure power supply and fire alarm system operation during a fire. The cables were supplied to various electrical contractors on the project by Awazi-Gargash in Dubai between 2014 and 2017. Mr Basti, General Manager of Awazi-Gargash commented that "our long standing relationship with Prysmian allows us to understand the benefits of supplying quality enhanced fire performance cables into a market sector that is rapidly beginning to appreciate the importance of using these products to ensure maximum safety in complex buildings, whilst helping to protect people and in this case, priceless works of art." Designed by Jean Nouvel, **the eponymous Museum is the largest one in the Arabian Peninsula**. Its inspiration is to be a 'museum city' in the sea, with its contrasting series of 55 white buildings, including 23 galleries inspired by the medina and low-lying Arab settlements, a temporary exhibition space, a Children's Museum, a 200-seater-auditorium, a restaurant, a café, and retail." At Prysmian, we have a mission: **to supply our customers with the most appropriate, innovative and technologically advanced cables**

**for every application"**, said Antonio Chiantore, General Manager Prysmian Middle East. "We understand the crucial role our cables play in building safety so we ensure, through continuous investment in innovation, that we offer products that not only provide **the best in functioning ability but also meet the highest standards of product safety**. That's why once again our cables have been selected for one of the most innovative and iconic buildings in the world, where invaluable art works will be hosted" ended Chiantore. In line with its strategy of focusing on high-tech businesses and products, **Prysmian Group has developed a complete range of high-performance fire-safety cables for the infrastructure sector, which it has installed in many prestigious buildings around the world** where safety is a critical requirement. Among the particularly notable installations are: the Burj Khalifa in Dubai, the world's tallest building, the Guggenheim Museum in Bilbao, the Drax Power Station in the United Kingdom, the world's largest renewable energy project using biomass fuel, the Shard in London, the tallest building in Western Europe, and the Marina Bay Sands in Singapore, one of the most innovative architectural projects ever undertaken.

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